

Adobe Photoshop For Social Media


Ever wondered how influencers create those eye catching posts? This specialised Photoshop course transforms social media enthusiasts into visual wizards.

You'll learn to create perfectly sized, scroll stopping content for every platform, making your social feed look professionally designed.




What You'll Get With This Course

 **Live Instructor-Led Training**
Highly experienced and approachable trainers

 **Comprehensive Materials**
PDF manual and training files included!

 **eCertificate of Completion**
Proudly recognise your achievement

 **Lifetime Support**
Expert help, always within reach

Skill Level: Beginner

Duration: 1 Day

Time: 9:00am – 4:00pm

Course Content

Photoshop User Interface

- Setting Up User Preferences
- Identify User Interface Elements
- Displaying, Hiding & Docking Panels
- Selecting and Creating Workspaces
- Navigate and Zooming

Social Media Basics

- Creating New Documents for Social Media Sites
- Understanding Resolution, Dimensions and File Size
- Cropping and Rotating Artwork
- Making Colour Mode Conversions

Introduction to Layers

- The Layers Panel
- Creating Layers
- Selecting Layers
- Moving Objects on Layers
- Changing a Layer's Opacity

Creating Selections

- Selection Tool Options
- The Marquee Tools
- The Lasso Tools
- The Magic Wand Tool
- The Quick Selection Tool
- Feathering a Selection

Working with Colours

- Understanding Colours
- Mixing Colours
- The Paint Brush Tools
- Working with Brush Settings
- Eyedropper Tool

Correcting an Image

- Dealing with Adjustment Layers
- Understanding Histograms
- Using Levels
- Editing Hue and Saturation
- Using Exposure and Vibrance

Working with Type

- Point Type
- Paragraph Type
- Selecting Type
- Formatting Type
- Working with Type Layers

Creative Cloud Libraries

- Understanding Libraries Panel
- Creating & Naming Libraries
- Adding Elements to a Library
- Sorting & Grouping Libraries

Saving and Exporting Social Media Images

- Saving Photoshop Files
- Photoshop Export Options
- Save for Web
- Image Compression and Optimisation