



Adobe Photoshop For Social Media

Participants on this Adobe Photoshop for Social Media course will take their social media game to the next level by using Photoshop's powerful features, such as image enhancement, text formatting, and image resizing for social media. Create stunning images that not only grab your audience's attention but keep them coming back for more.

The course assumes no prior knowledge of Photoshop, however people with limited exposure to the software and those who are self-taught you will also benefit from this course.

Course Details

Skill Level:	Beginner
Duration:	One Day
Time:	9:00am – 4:00pm (approx)
Class Size:	6 students (at Keystroke) 10 students (Your Office)

Course Content

Photoshop User Interface

- Setting Up User Preferences
- Identify User Interface Elements
- Displaying, Hiding & Docking Panels
- Selecting and Creating Workspaces
- Navigate and Zooming

Social Media Basics

- Creating New Documents for Social Media Sites
- Understanding Resolution, Dimensions and File Size
- Cropping and Rotating Artwork
- Making Colour Mode Conversions

Introduction to Layers

- The Layers Panel
- Creating Layers
- Selecting Layers
- Moving Objects on Layers
- Changing a Layer's Opacity

Creating Selections

- Selection Tool Options
- The Marquee Tools
- The Lasso Tools
- The Magic Wand Tool
- The Quick Selection Tool
- Feathering a Selection

Working with Colours

- Understanding Colours
- Mixing Colours
- The Paint Brush Tools
- Working with Brush Settings
- Eyedropper Tool

Correcting an Image

- Dealing with Adjustment Layers
- Understanding Histograms
- Using Levels
- Editing Hue and Saturation
- Using Exposure and Vibrance

Working with Type

- Point Type
- Paragraph Type
- Selecting Type
- Formatting Type
- Working with Type Layers

Creative Cloud Libraries

- Understanding Libraries Panel
- Creating & Naming Libraries
- Adding Elements to a Library
- Sorting & Grouping Libraries

Saving and Exporting Social Media Images

- Saving Photoshop Files
- Photoshop Export Options
- Save for Web
- Image Compression and Optimisation



I participated in a Adobe Photoshop course at Keystroke Learning and it was fantastic. The course was hassle-free, professional and of a high standard.

K. Vaughan